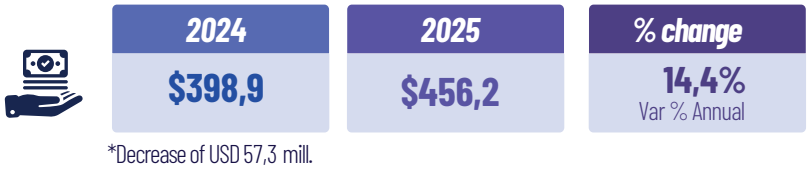


Tourism Key Indicators

August 2025

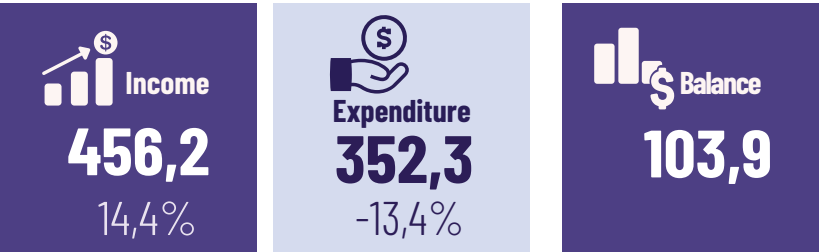
Foreign Currency Income from Tourism

Millions USD. | I Trimester 2024 - 2025



Tourism Balance (I Trimester 2025)

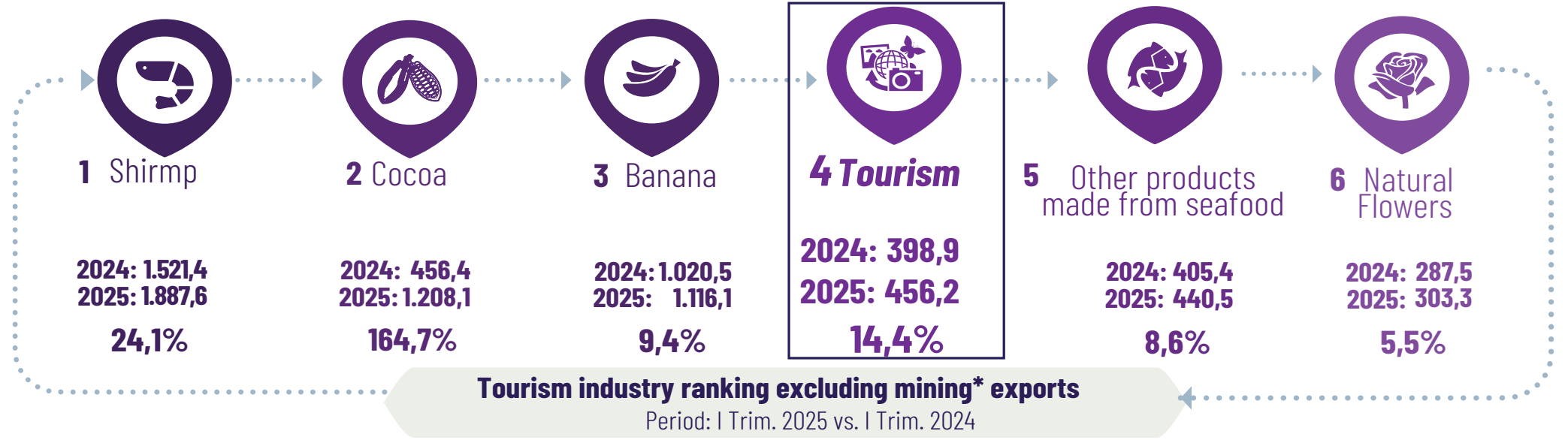
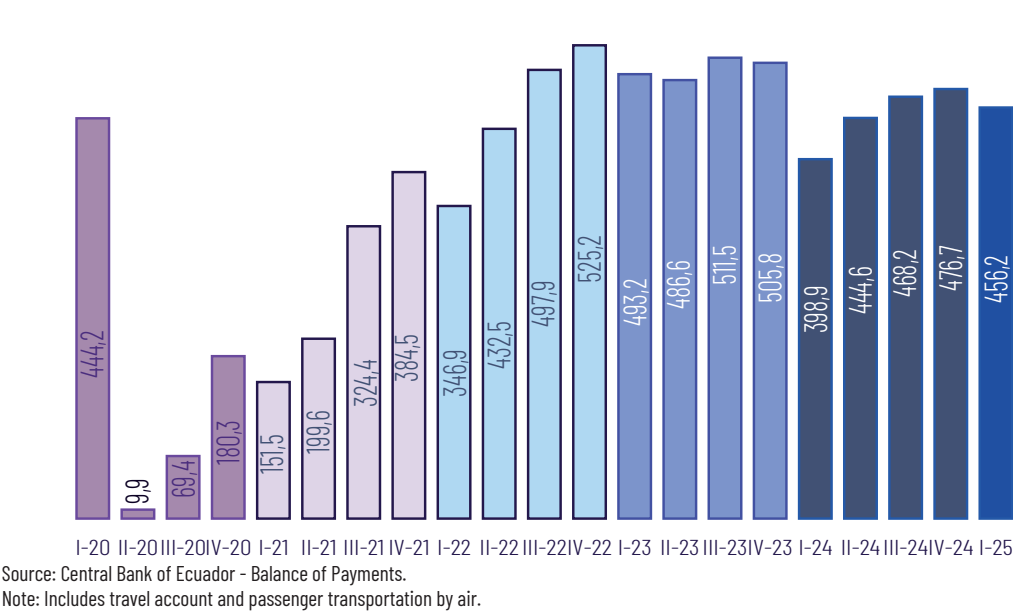
Millions USD.



Source: Central Bank Of Ecuador

Foreign Currency Income 2020 - 2025

Quarterly (Millions USD.)

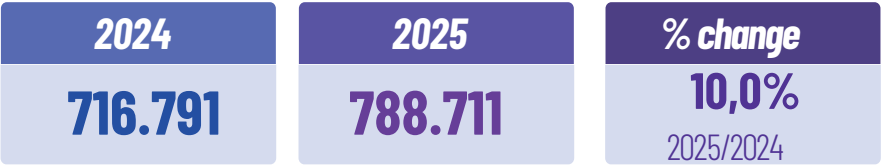


Source: Exports by Main Product, Quarterly Bulletin of Balance of Payments - Central Bank of Ecuador
Note: *Mining = Mines and Oil

International Tourism Arrivals

January - July 2025

Non-resident travelers



Ranking by country of residence

Position	Country of Residence	Arrivals	Participation %
1.	United States	305.269	38,7%
2.	Colombia	106.754	13,5%
3.	Spain	68.846	8,7%
4.	Peru	61.942	7,9%
5.	Canada	20.422	2,6%
6.	Chile	19.729	2,5%
7.	United Kingdom	16.213	2,1%
8.	Argentina	16.199	2,1%
9.	Mexico	15.110	1,9%
10.	Panama	15.085	1,9%
	Other countries	143.142	18,1%
Total		788.711	100,0%

Source: Statistical Registry of International Entries and Exits Database 2024 - National Institute of Statistics and Censuses
Ministry of the Interior - Provisional data for years 2025.
Note: Includes all means of transportation: air, waterway, land.

Sales in Tourism Activities

Millions USD. | Annual 2023 - 2024



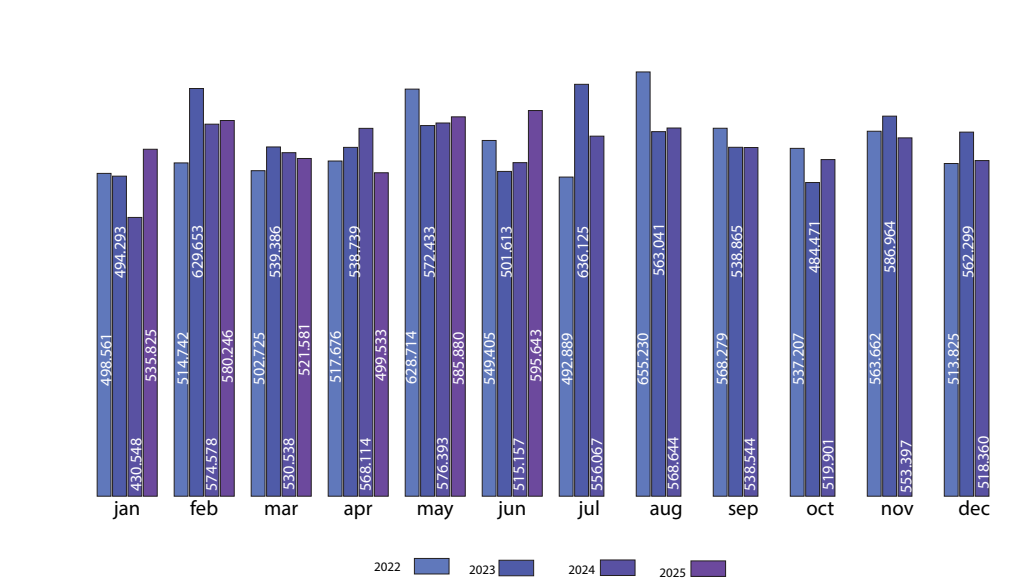
Millions USD. | January - June 2024 - 2025



Source: SRI - SAIKU (F104), downloaded on 18-08-2025

Employment in tourism-related activities 2022-2025

(accommodation and food services)



YoY Variation

	jan	feb	mar	apr	may	jun	jul	aug	sep	oct	nov	dec
24/23	-12,9%	-8,7%	-1,6%	5,5%	0,7%	2,7%	-12,6%	1,0%	-0,1%	7,3%	-5,7%	-7,8%
25/24	24,5%	1,0%	-1,7%	-12,1%	1,6%	15,6%						

Source: INEC (Employment, Unemployment and Underemployment Survey.)
Note: Includes tourist and non-tourist employment