



INVEST
ECUADOR
TOURISM



HOSTERIA TOTORAL

IMBABURA - IBARRA



LOCATION

Imbabura province, Ibarra City,
Yahuarcocha Highway, Kilometer 5

Coordinates: 0.364900, -78.088471

INVESTMENT

2,6 Million dollars.



TOURISTIC INDICATORS

Number of visits: 78,8 K Accumulated provincial result 2021

Hotel occupancy rate: 31,3 % Accumulated provincial result 2021

Average price: USD 72,6 Accumulated provincial result 2021

Fuente: <https://servicios.turismo.gob.ec/visualizador>

Tourist attractions & activities: Yahuarcocha Lake, Imbabura Agrotourism, nature, adventure



OBJECTIVE

Implement touristic development projects, using alternative technologies for the operation with projection to real estate development



EXECUTIVE SUMMARY

Hosteria located next to Yahuarcocha Lake, has 21 rooms, large areas for organizing events(both indoors and outdoor), stables, horse riding area, restaurant and water activities.

Land size: 10 hectares
Constructions size: 2000 square meters
Accommodation capacity: 73 places
Number of Rooms: 21 rooms



MANAGEMENT MODEL

Private investment.
Investing partner
Total sale



POTENTIAL MARKET

- National market
- International Market



TOURISTIC PROJECTION

-Hostel in operation
-Its extension of land has potential for a luxury resort.

More Information



CONTACT

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